**RSACTM Membership: Business Justification Letter Template**

**\_\_\_\_**

**Subject:** Learning & growth with RSAC™ Membership

**Dear [Manager Name],**

I came across an exciting opportunity that could enhance both my professional growth and our organization's cybersecurity—RSAC™ Membership. This program connects cybersecurity professionals worldwide, providing access to **exclusive content and learning**, expert discussions, and specialized cybersecurity AI tools designed to help us stay ahead of emerging threats. I’d love our organization to benefit from getting trusted advice and decision support in this complex and dynamic field.

**Why RSAC™ Professional Membership is a Smart Investment**

* **Public and Private Peer Engagement:** Access to crowd-sourced information to key challenges with a community of thousands of subject matter experts, CISOs, academic researchers, policy makers, and more
* **Cybersecurity Expert AI-Driven Insights:** Efficient learning and exploring with designed-for-cybersecurity AI-powered summaries, slides, and mind maps from resources in the trusted, peer-reviewed RSAC™ Library
* **Actionable Industry News:** Proactive daily briefs on the latest cybersecurity news

**Strategic Benefits for Our Team**

* **Stronger Decision Making:** Timely intelligence and peer and expert insights empower faster learning in areas of focus or concern, enabling us to stay prepared for threats
* **Professional Development & Retention:** Demonstrates our commitment to growth and industry leadership
* **Enhanced Thought Leadership:** Engaging in expert discussions elevates our team’s reputation

**Next Steps**

RSAC™ Professional Membership is $34/month or $399 billed annually, with a 30-day free trial available. I’d love to explore this and report back on its value. Would you be open to me starting the trial this week? I can set up a brief follow up to share key insights.

Let me know your thoughts, or feel free to explore more at [OneRSAC.com/Membership](https://www.onersac.com/membership). Here, you’ll also find testimonials from cybersecurity leaders.

Thank you for your consideration.

**[Add standard sign off]**